

March 12, 2019

RE: Troy Hometown Heroes Banner Project

Dear Veteran or Family Member:

Thank you for taking the first step towards joining the Hometown Heroes Banner Project. The Troy Chamber of Commerce, Troy Lions Club, Troy Rotary Club and Troy Vets Club have combined their efforts to offer this program for a third time in Troy.

Before completing and submitting an application, please carefully review the following terms and conditions:

(1) **All completed applications must be returned only in person to one of the following locations:** Harvest Rock Advisors, LLC (784 Canton Street, Troy, PA), or M.C./Gannon Insurance (806 Canton Street, Troy, PA). At that time, a person at that location will review your application to confirm its completeness. **Incomplete applications will not be accepted**, so please do not wait until the last day to submit an application package.

(2) **Participation is by application only, and submission of an application is not a guarantee that you will be able to participate in this round of the program.** Applications are received and approved on a first-come, first-served basis, and space is limited. All successful applicants will be notified by mail. If you are unable to participate in this round of the program, any money you submitted will be refunded, and priority will be given to you on the next round of the program.

(3) **The cost is \$80.00 per banner.** Applicants (whether service personnel or their families or friends) may purchase banners themselves, or find their own sponsor. If neither payment approach is possible, applications may be conditionally submitted, and the project's leaders will do their best to match them with a sponsoring business or funding source; please note that only a limited amount of such sponsorships are available, on a first come, first served basis.

(4) Upon submission of all successful applicants' information to our banner vendor, proofs will be prepared for your examination prior to production. Two meeting times will be available to successful applicants to review and confirm proofs at the Vets Club: June 6, 4:00-6:00 p.m. and June 9, 1:00-3:00 p.m. **Absent extenuating circumstances (to be determined at the discretion of the Troy Chamber of Commerce), attendance at one of these proofing meetings is mandatory and a condition of participation in the program.**

(5) In the fall of 2021, you will be contacted, so that you may pick up your retired banner. New banners must be applied for and purchased through any subsequent banner cycle.

(6) If you have any other questions, please contact Zachary Gates at 570-529-6028 or Elizabeth Card at 570-297-2460

Complete applications must be submitted IN PERSON before 5:00 p.m., May 1, 2019.

PROVIDE ALL REQUESTED MATERIALS, AND SIGN THE APPLICATION!

Troy Area Hometown Heroes Banner Project Application Form

1. Full Name of Person in Photograph: _____

2. Branch of the Military: _____

3. Name of Person Submitting Photo: _____

4. Submitter's Relationship to Hometown Hero: _____

5. Submitter's Telephone Number: _____

6. Submitter's Address: _____

7. Submitter's E-mail Address: _____

8. Please Circle The Era(s) of Service:

Civil War (1861-1865)	Spanish-American War (1898)
World War I (1917-1918)	World War II (12/7/41 – 9/2/45)
American Merchant Marines (12/7/41 – 9/2/45)	Cold War (9/2/45 – 12/26/91)
Korean War (6/27/50 – 7/27/54)	Vietnam War (2/28/61 – 5/7/75)
Lebanon (8/25/82 – 2/26/84)	Grenada (10/23/83 – 11/21/83)
Panama (12/20/89 – 1/31/90)	Persian Gulf (8/2/90 – 8/31/91)
Somalia (9/17/92 – Present)	Bosnia (11/21/95 – 11/1/07)
Kosovo (3/24/99 – Present)	Operation Enduring Freedom (10/7/01 – Present)
Operation Iraqi Freedom (3/19/03 – 2/17/10)	Operation New Dawn (2/17/10 – Present)

9. (A) If the Veteran was KIA, MIA or POW, and you would like to note that information, please so specify: _____ KIA _____ MIA _____ POW.

(B) Please indicate if the Veteran received any of the following awards:
 _____ **Bronze Star** _____ **Silver Star** _____ **Purple Heart**

10. **Proof of Service:** Please provide proof of the Veteran’s eligibility for recognition, such as a copy of the Veteran’s DD214, American Legion or VFW membership card, driver’s license with a veteran’s endorsement, or other satisfactory proof of military service (to be determined on a case-by-case basis).

11. **PHOTOGRAPH:** Please enclose the best quality photograph as possible; no touch ups will be made to the photograph of the veteran. The photograph will be returned at the time of proofing review.

Agreement to Terms and Conditions

By submitting this application, I confirm that all information contained herein in true and accurate to the best of my knowledge. By submitting this application, I agree to all rules, terms and conditions, as contained in this application or any promotional materials concerning the Troy Hometown Heroes Street Banner Project (the “Program”). I understand that Troy Chamber of Commerce, or its designee(s), may also implement additional reasonable terms and conditions after the submission of my application, and agree to abide by all reasonable terms and conditions so implemented.

By providing the photograph which contains a likeness of my relative or me (the “Photograph”) and by requesting participation in Troy’s Hometown Heroes program, I certify that I am the owner of the Photograph and/or have full permission to submit the Photograph in furtherance of this application to participate in the Program (pursuant to the terms and conditions of the Program). I waive any copyright, moral rights, or any other intellectual property right (whether accompanied by any right to royalties or other compensation, or otherwise) arising or related to the use of the Photograph or any depiction of the Photograph.

Without payment or any other consideration, I hereby authorize Troy Chamber of Commerce, or its designee(s), to edit, alter, copy, exhibit, publish, distribute or otherwise use the Photograph, or any audio, video or other depiction of the Photograph, as part of the Program. Additionally, I hereby grant, without payment or any other consideration, Troy Chamber of Commerce, or its designee(s), permission to use the Photograph, or any audio, video or other depiction of the Photograph, in perpetuity, in any and all printed or electronic publications or media (including, but not limited to, website or Facebook entries) for marketing, publicity, or other promotional purposes related to the Program and/or the Troy Chamber of Commerce.

Signature: _____

Printed Name: _____ Date: _____

<p>FOR INTERNAL USE ONLY: Application Reviewed By: _____ Application Date Received: ___/___/___ Application Time Received: ___a.m./p.m.</p>
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