

TROY CHAMBER JAN. 2024 MINUTES

The Troy Chamber of Commerce is seeking new committee chairs for the new year, which was discussed among those in attendance at their monthly meeting on Wednesday, Jan. 3.

President Bonnie Seeley stressed the importance of individuals, especially new faces, to sign-up to be the chair of one of the many committees.

"I would love for someone to say I would love to chair that event," said Seeley.

All of the events that were held last year went very well advised Seeley. Many of the people that were a committee chair, have been the chair for the past several years. A lot of them are involved in numerous other community events and have a full schedule. The previous committee chairs are willing to help guide a new chair on a committee to keep it running smoothly.

"It's time to get new faces as our committee chairs," said Seeley.

The Chamber is in need of Committee Chairs for the following: Events (consisting of the Halloween Parade and Joint July Chamber Mixer meeting/picnic, along with any events they would like to start-up), Car Show (chair would need to schedule Chamber businesses to run food booth from May 28 to end of September), Hometown Heroes, Merchandise, Advertising & Publicity, Website & Social Media, Membership, Budget & Finance and Person/Business of the Year.

FOR THE GOOD OF THE ORDER

Seeley advised they are possibly looking forward to holding more events at the Green this year, and enhance the website by spotlighting businesses and adding videos.

The monthly meetings of the Chamber will continue to be held on the first Wednesday at noon, at a Chamber business location, except for the Joint Chamber Mixer in July and the December banquet, with dates to be determined. Their our some dates available on the calendar if any Chamber member would like to host the monthly meeting at their business location.

COMMITTEE REPORTS

Robyn Cummings of the Bradford County Tourism Promotion Agency indicated that the first quarter of the new year is when she has time to attend trade shows to promote the area.

"I represent Bradford County to get people to come here (and) our guide right now is being printed," said Cummings.

Please visit their website, www.visitbradfordcounty.com to view upcoming events and

Cummings advised there is a 'tab' there for businesses and organizations to add their event.

Also, she advised if an event is put on a facebook page, please send her the link. In addition to upcoming events, any benefit fundraisers can also be added.

Marie Seymour represented the Bradford County Heritage Association. She advised the reassembly of the outside structure of the Silo will be completed shortly.

Mike Bridgham advised the Troy Rotary Club and Troy Lions Club Christmas basket program provided 223 families, with 457 children under the age of 18, with perishable and non-perishable items along with each child receiving three wrapped gifts. The Troy Sale Barn was used over a course of a week to gather and pack the items. More than 350 volunteer hours were put in by individuals and people from the Leo Club, High School students, local Farm Bureau and other groups. Bridgham indicated they received a lot of support from the community and financial support from businesses and individuals to make it all possible. All grant money that was received for this program, is used solely for it. This is an important program with a large demand and a good support system.

Trisha Wilkinson indicated she was aware that archery is being held at the Troy Sale Barn.

Also, it is already being rented for class reunions and weddings for this year.

Amy Ward updates the Chamber's facebook page. She advised if there is an event you share on your business facebook page, please tag the Chamber's facebook page and then she can also share it. The Chamber is willing to promote them, but they need to be notified about them.

"We want to do as a Chamber to promote our members and get more people visiting Troy to see what a great place it is," said Seeley.

OLD BUSINESS

Seeley advised the tentative date to take down the Christmas decorations is on Sunday, Jan. 14 at 7 a.m. Anyone that would like to join them is invited to meet behind Hoovers. Please watch the Chamber's facebook page for any change to the date or time.

NEW BUSINESS

Election of Officers

Jeni Putnam nominated Seeley to be President, seconded by Cummings.

Other Officers for 2024 will be Wilkinson for Vice-President, Elizabeth Card for Treasurer and Sherry Lambert for Secretary.

Misc.

The Chamber will continue to use funds to go back into the community. Banners were recently purchased to help promote Hometown Christmas, with others being sought for the Car Show, advising funds received from the food booth would be used toward the scholarships they provide every year. Currently, they are looking on obtaining 'Open' flags for Chamber businesses and discussing events to be held, such as concerts, at the Green.

Zachary Gates will be the Speaker at their next meeting on Wednesday, Feb. 7 at noon at the Troy Area School District's Administration Building.

**ADDENDUM TO
TROY CHAMBER JAN. 2024 MINUTES**

After the January 3, 2024 meeting, President Bonnie Seeley nominated Charlie Earle to serve as Vice President of the Troy Chamber, which he agreed.

Veronica Seymour made a Motion to approve Charlie Earle to serve as Vice President to the Troy Chamber, which was seconded by Stephens Lambert.

The following voted to approve Charlie Earle to serve as Vice President to the Troy Chamber: Jeni Putnam, Amy Ward, Pat Brackbill, Trish Wilkinson, Susan Storch, Robyn Cummings, Sarah Gates, Rick Hoover, and Sherry Lambert.