

TROY CHAMBER MEETING
April 5, 2023

The Northern Tier Solid Waste Authority hosted the April meeting for the Troy Chamber of Commerce on Wednesday, April 5 at noon.

Those in attendance were: Bonnie Seeley, Elizabeth Card, Halley Allen, Diane Sindoni, Trisha Wilkinson, Jeni Putnam, Sherry Lambert, Robyn Cummings, Scot Sample and Will Hawrylo. NTSWA generously provided a luncheon consisting of hoagies, with various toppings, cookies, chips and dip, along with drinks.

President Seeley opened the meeting with the Pledge of Allegiance to the flag.

The March meeting Minutes were reviewed and approved, with a Motion by Cummings, seconded by Wilkinson.

Treasurer Card gave the Treasurer's Report. She indicated they have 65 members this year, compared to 45 last year.

Committee Reports

Cummings advised the next upcoming events are the car show and the joint mixer in July, which she is planning on having a speaker and to have a picnic style gathering at Alparon Park again.

Seeley has the calendar with ten available dates for businesses to choose from to sign up to sell food at the Troy Town Cruisers Car Show. Smaller businesses can join together to work at one of the shows. The first car show will be on Tuesday, May 30, which is currently still available.

"This is a great way to promote your business while giving back to the community," Wilkinson said.

There are guidelines of what the businesses are asked to donate and what they need to do.

The best part is the money that the Chamber makes is going back into the community for the new scholarship program for Troy Seniors. Any business that would like to assist with this community event, or have any questions, please contact Seeley [(570) 297-0711] or Wilkinson [(570)-297-4177] as soon as possible to get their choice of dates.

With regard to Hometown Heros, Card will check into to see if there is a minimum number which needs to be ordered at a time.

There was discussion with regard to the merchandise they still have. Card will see if a large poster can be laminated, to put on display at the car shows, identifying all the items they have available for sale.

Also, the Troy High School building will be celebrating their 100th year and would like this to be the building used this year. Putnam requested Troy Vets Club be depicted on the ornament this year.

Tami Bethune from BTG Solutions has the website activated and updated. It is www.troychamberofcommerce.com. She is requesting everyone check their business directory and let Seeley know and she will contact Behune.

Business Announcements

Cummings provided the current status of the Bradford County Tourism Promotion Agency.

There are a lot of people that come together to support our Chamber.

The mural project should be completed at the end of April or beginning of May. It was started three years ago and there is a much more involved than would appear. The mural will be on the side car at the weigh station in Towanda. Cummings wants to put together a brochure with who the artist is and how renowned he is, what is depicted in the mural, along with the organizations and agencies that helped paint it and who helped providing funds for it.

Cain Chamberlin and Cummings traveled to Toronto last month for the cycle conference.

There were more than 200 people present. They were the second presenters, so they had everyone's attention. They gained networking information and obtained a three page spread in Toronto's biggest cycling magazine. Given this exposure, Cummings emphasized it is imperative that businesses become involved with the bike friendly program and provide, in the

minimum, water, wifi and restroom facilities. They could also provide the service of receiving packages from them to be shipped out. Especially if the cyclists visit the business and purchase merchandise, souvenirs, etc. and need to ship them.

"Tourism is doing quite well in Bradford County," said Cummings.

With regard to the Heritage Association, Cummings informed the Chamber of the passing of Barb Barrett and Deb Lutz's mother. The Chamber offered their condolences to them.

The Troy Lions Club has their Golf Tournament coming up in June at Corey Creek Golf Club, Cummings advised. They will have their Adopt-a-Highway program in May and then will be working toward the end of year events.

The Athletic and Awards Banquet will be May 17.

Also, the Troy Lions is partnering with the Rotary Club on providing the dinners on the second Monday of every month from 5 - 6:30 p.m. at the First Presbyterian Church in Troy.

Putnam provided the information on the upcoming events for the Troy Vets Club. The American Legion Riders will hold a Golf Tournament at Corey Creek Golf Club on May 21.

They are looking for basket raffle items and gift certificates.

Old Business

With regard to the Scholarship, Cummings is working on what criteria needs to be met by a Senior High School student to provide the three scholarships at \$1,000 each. The awards would be presented on May 17, so she would like to get it finalized so can present an application to the students and can review them in May and vote for who to choose at that time.

Given this scholarship, businesses need to do the food table at the Car Shows as a fundraiser, so need businesses to sign-up.

Cummings made a Motion to adjourn the meeting, seconded by Diane Sindoni.

The next meeting will be held at Troy Vets Club on Wednesday, May 3 at noon.